



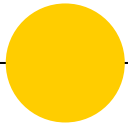
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Introduction to the workshop *'Evaluating BioBlitzes: an overview of participants' and organisers' perspectives'*

ECSA Conference 5th June 2018, Geneva



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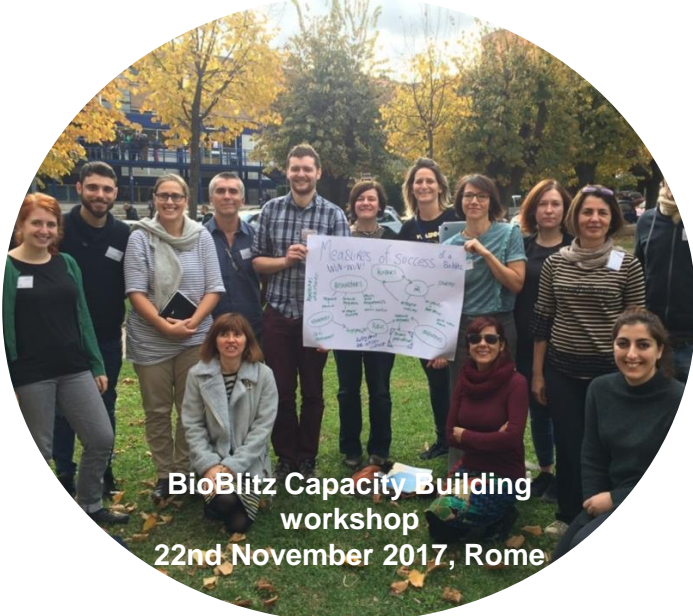


ECSA BioBlitz Working Group

A community of practice of people interested in the BioBlitz approach and fostering cross border research and collaboration for biodiversity conservation.

Objectives:

- Assessing applicability of resources, adapt at country level, translate;
- Develop potential to support implementation of biodiversity strategies;
- Exploring coordination and collaborative approaches in Europe and beyond;
- Learning from pioneering initiatives, e.g. UK BioBlitz Network, CNC, Australian Hub.



BioBlitz Capacity Building
workshop
22nd November 2017, Rome

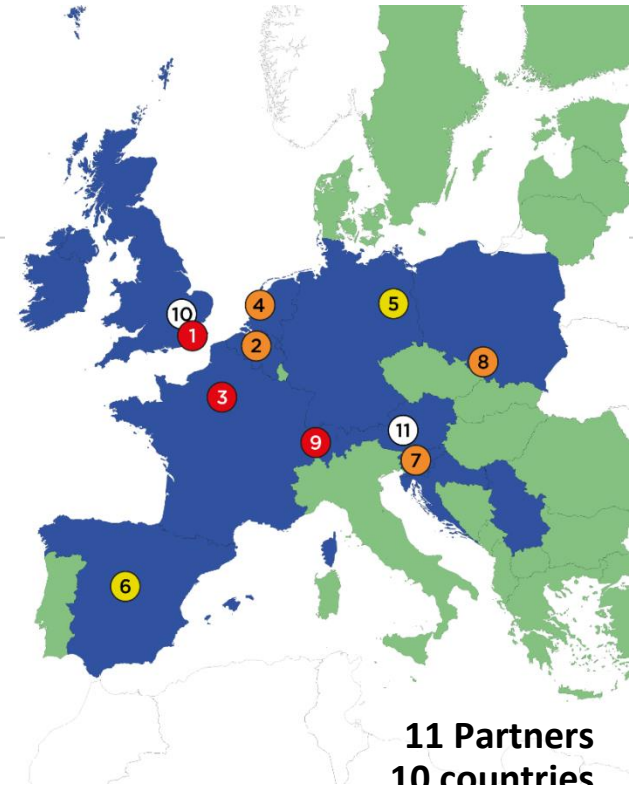


Partnership with DITOs

Pan-European project aimed at increasing awareness of and participation in Citizen Science in Europe. It is focused on **communication, coordination** and **support** of Citizen Science activities.

Objectives:

- Developing and improving **methodologies and practices** for active involvement of citizens and scientists.
- **Establishing and bolstering networks** of practitioners and key stakeholders.
- **Increase visibility** of local and grassroots initiatives, by promoting exchange of knowledge and creating links with experts, policy makers and other stakeholders.



11 Partners
10 countries

500 events
290,000 participants
+1,300,000 online



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 709433



What we have done?

- Reached ~ 65 members (core & interest group)
- 1 policy brief
- 1 capacity building workshop
- Gathered best practices and case studies
- Established collaborations
- Developed and piloted evaluation tool with CNC events
- Research insight on evaluation of events

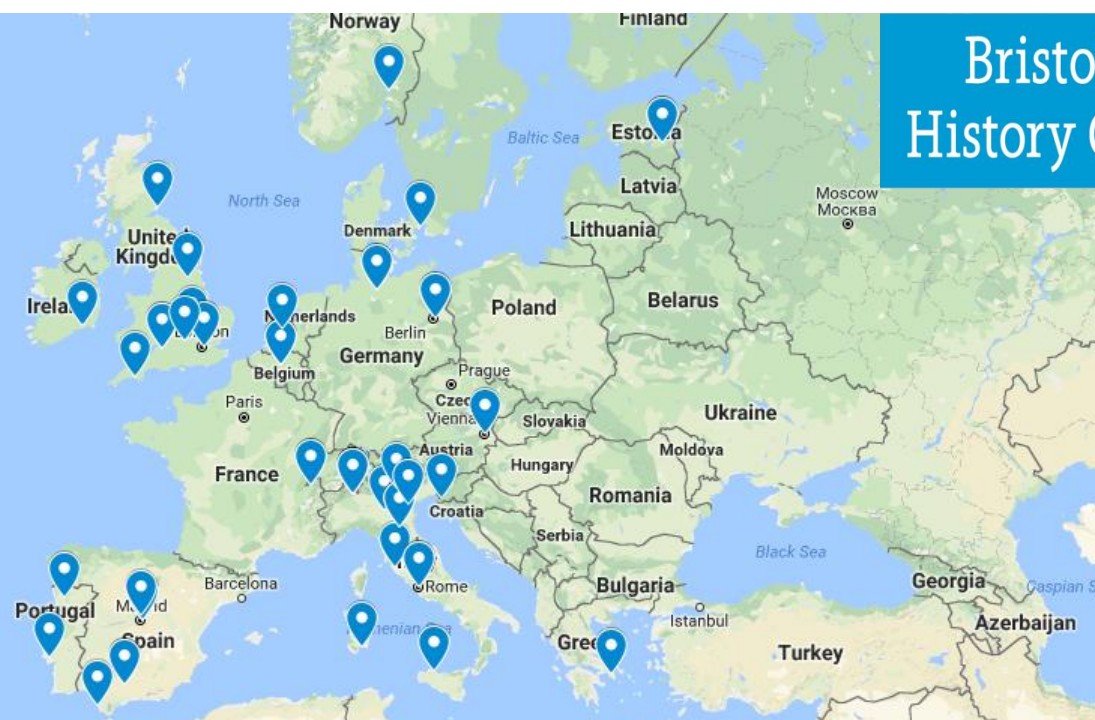
Ongoing activities:

Regular meetings; networking and capacity building; increasing visibility of events; provide support to organisers; running BioBlitzes; policy advocacy...



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Bristol Natural
History Consortium



Great variability of approaches across EU landscape

e.g. event formats, motivation, language, technologies used, tradition/experience in running CS activities etc.
>> need for coordinating evaluation factoring for diversity of approaches.





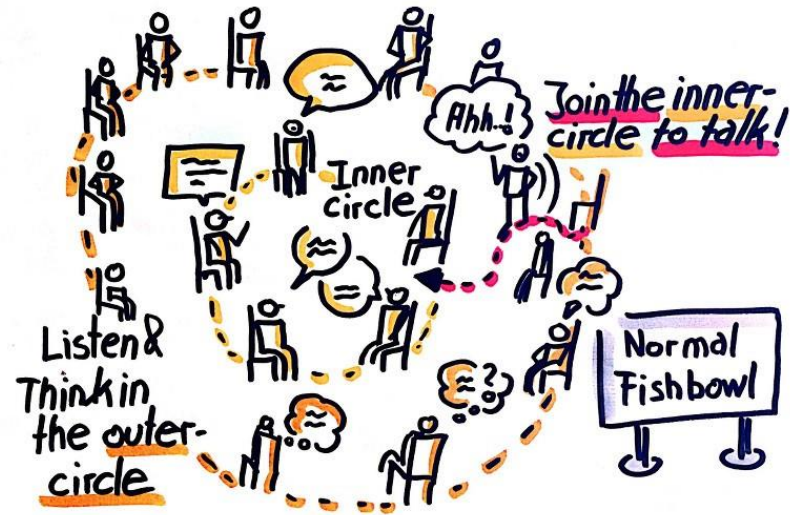
Scope of this workshop

- Compare different approaches to evaluation of events
- Further understand different event formats for PEBR - **how BioBlitzes approach differ from e.g. mini-BioBlitz, guided nature walks etc.**
- Identify indicators/outcomes we need to measure when evaluating
- Strengthening collaborations e.g. European BioBlitz network & City Nature Challenge 2019



Format of this workshop

- **Case study 1.** Can BioBlitzes be shaped according to participants' needs? Tips and hints from audience survey experiences in Italy. *Andrea Sforzi, Maremma Natural History Museum, Italy.*
- **Case study 2.** City Nature Challenge 2017 in the US. *Lila Higgins, Natural History Museum of Los Angeles*
- **Case study 3.** A tool for evaluation of BioBlitzes and CNC 2018 in Europe. *Simone Cutajar, Greenhouse Malta & Citizen Science COST Action STSM*



● **Thanks!**

Any **questions** ?

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